



2018

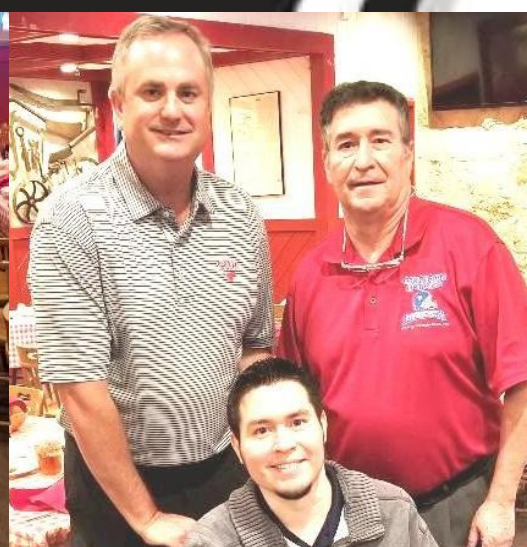
***Heroes on the
Road***

"Going the Extra Mile"





Coaches are providing support to High School football players who have sustained a spinal cord injury. Gridiron Heroes have been invited by several high school and Collegiate Coaches to attend their games. 2018 Heroes on the Road will work with the high school community and Alumni from the Universities to create awareness and funds by tailgating for a Cause. Since 2003, prior road trips have helped in providing wheelchair accessible vans and maintain our Walmart cards to families in need.

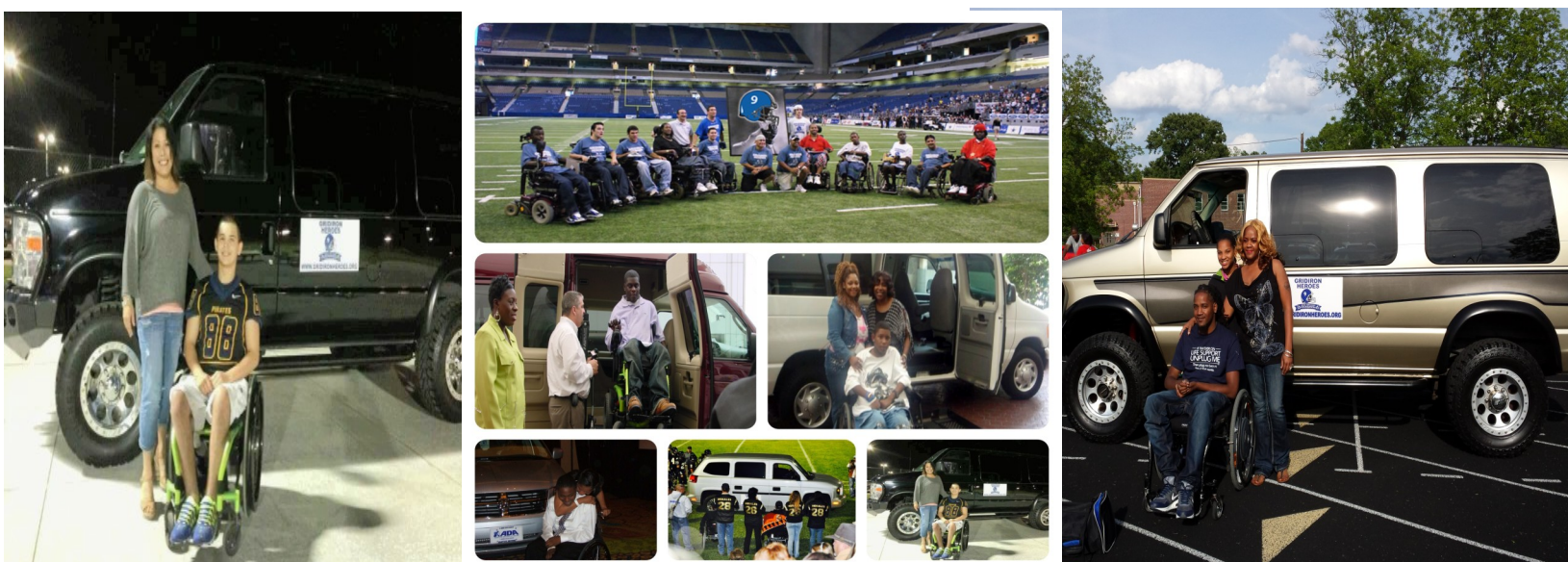


2018 Heroes on the Road



CAMPAIGN GOALS

Our goal is to create more awareness and financial support from within the football community. The goal for the "Heroes on the Road" campaign is to raise a minimum of \$100,000 to purchase at least one new wheelchair-accessible van for a Texas high school football player who has sustained a life changing spinal cord injury, as well as maintain our monthly support to our Gridiron Heroes families.



2018 Heroes on the Road



GRIDIRON HEROES STORY

On November 2, 2001, Chris Canales, a senior defensive back for San Marcos Baptist Academy (Texas), sustained a spinal cord injury during the fourth quarter of his final regular season game. The injury nearly took his life, leaving him paralyzed and learning how to function as a quadriplegic.

After Chris and his father Eddie witnessed the same injury at a Texas high school football game the following year, they were inspired to establish Gridiron Heroes in order to provide immediate, as well as long term resources and support to individuals sustaining catastrophic spinal cord injury.



www.gridironheroes.org

2018 Heroes on the Road



GRIDIRON HEROES IMPACT

Since inception, Gridiron Heroes has donated **15 wheelchair-accessible vans** and provided **direct support of over \$800,000** to **more than 75 High School Football Players and their families** who have sustained a life changing spinal cord injury. Additionally, the Foundation has become **an important resource and inspiration** to families across the country who have experienced a similar injury.



Gridiron Heroes is a 501(c)(3) nonprofit foundation. It does not receive any government support or funding, and relies solely on private contributions.

2018 Heroes on the Road



CAMPAIGN SUPPORT

Sponsorship and donations to support the campaign

Presenting Sponsor

- Recognized in all media releases and promotional materials as Presenting Sponsor.
- Participation in all press conferences and other media events.
- Name (with link) prominently displayed on www.Heroesontheroad.org and included in other social media platforms.
- Name on 2' x 2' magnetic decal affixed to official Gridiron Heroes Wheelchair Accessible Van to be featured during all media events.

\$10,000.00

Platinum Sponsor

- Recognized in all media releases and promotional materials as Platinum Sponsor.
- Recognition at all press conferences and other media events.
- Name (with link) prominently displayed on www.Heroesontheroad.org.
- Name on 1' x 1' magnetic decal affixed to official Gridiron Heroes Wheelchair Accessible Van to be featured during all media events.

\$5,000.00

2018 Heroes on the Road



CAMPAIGN SUPPORT

Sponsorship and donations to support the campaign

Gold Sponsor

- Recognized in media releases and selected promotional materials as Gold Sponsor.
- Name displayed on **www.Heroesontheroad.org**.
- Name on 6" x 6" magnetic decal affixed to official Gridiron Heroes Wheelchair Accessible Van to be featured during all media events.

\$2,500.00

Silver Sponsor

- Name listed on **www.Heroesontheroad.org**.
- Name on 3" x 3" magnetic decal affixed to official Gridiron Heroes Wheelchair Accessible Van to be featured during all media events.

\$1,000.00

Bronze Sponsor

- Name included on **www.Heroesontheroad.org**.
- Name listed on official Gridiron Heroes Wheelchair Accessible Van to be featured during all media events.

\$500.00

Road Trip Supporter

- Name listed on **www.Heroesontheroad.org**.

\$250.00

2018 Heroes on the Road



SPONSORSHIP & DONATION FORM

Name: _____ Phone: _____
Email: _____
Address: _____ City: _____
State: _____ Zip: _____

SPONSORSHIP LEVEL (check one)

Presenting @ \$10,000.00 _____ Silver @ \$1,000.00 _____
Platinum @ \$5,000.00 _____ Bronze @ \$500.00 _____
Gold @ \$2,500.00 _____ Supporter @ \$250.00 _____

PAYMENT (check applicable box) Other Amount \$

- ☐ Enclosed is my check. Payable to: Gridiron Heroes
- ☐ Please charge my Credit Card (circle one): MasterCard Visa AMEX Discover

Name as it appears on card:

Card Number: _____ Exp. _____ Date: _____ CCV Code: _____

Referred by (Organizing Committee Member) _____

Gridiron Heroes Spinal Cord Injury Foundation Federal Tax ID#: 43-1997648

Please send by mail: P.O. Box 507, Schertz, TX 78154

Email :ecanales@GridironHeroes.org or call : Eddie Canales 210-849-9250